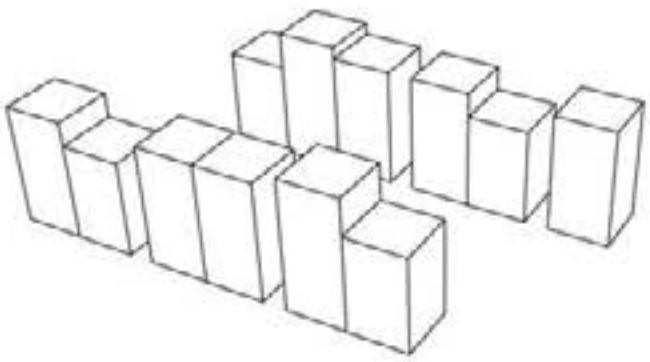
//THEME

Blurred Edge

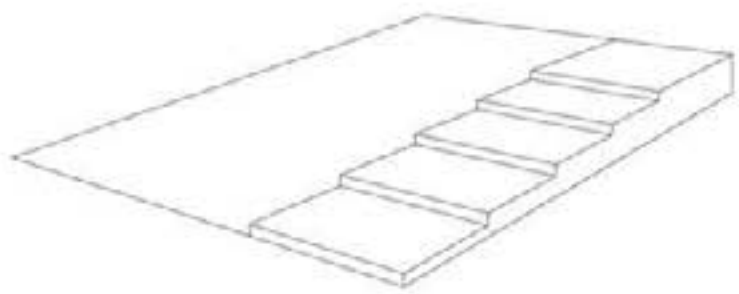
Imitate the ambience to break down the barrier between buildings and urban fabric
Integrate the shopping mall with daily and ordinary activities
Provide convenience to the visitors and local residents
Promote creative industry in the region

//SITE CHARACTERISTICS



URBAN FABRICS: individual blocks with alleys

Urban appearance in Sheung Wan is very regular with many individual blocks, each with their own character. Between the blocks are alleys providing shortcuts among the district.

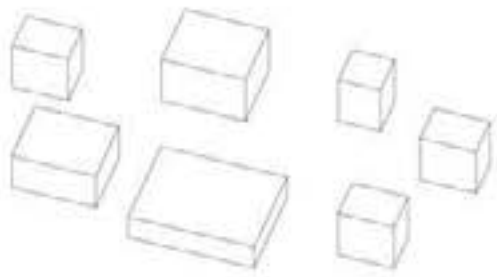


TOPOGRAHY: stepping/ slopy

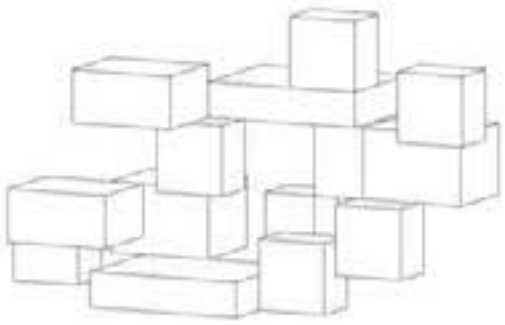
The site is also full of local colour of Sheung Wan. There are many slopes and stepping stairs which connect people to the Mid level.The site rests on a two-way slope which induces a lot of opportunities.

//OVERALL FORM & SPATIAL ARRANGEMENT

INDIVIDUAL BLOCKS
are used to imitate the ambience.



SIZE OF THE BLOCKS
are decided by its function.

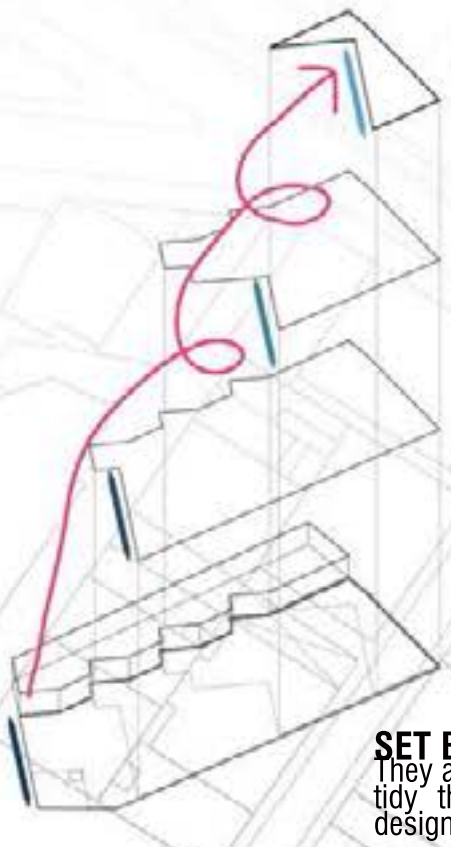


STACKING OF THE BOXES
creates the messy feeling of the district.
It also provides opportunities for circulation.

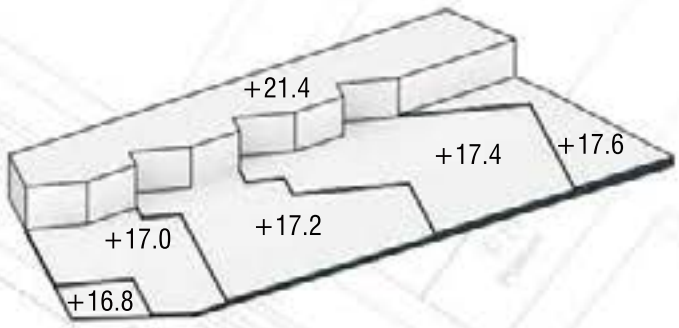
MASSING
Blocks are set back according to the entrance side and building an admiring effect from Kau U Fong.

ALIGN THE MASS
Four vertical circulation are used for easy access and make the mall organized. In the meantime, there are alternative routes for horizontal circulation, trying to imitate the alleys in Sheung Wan.

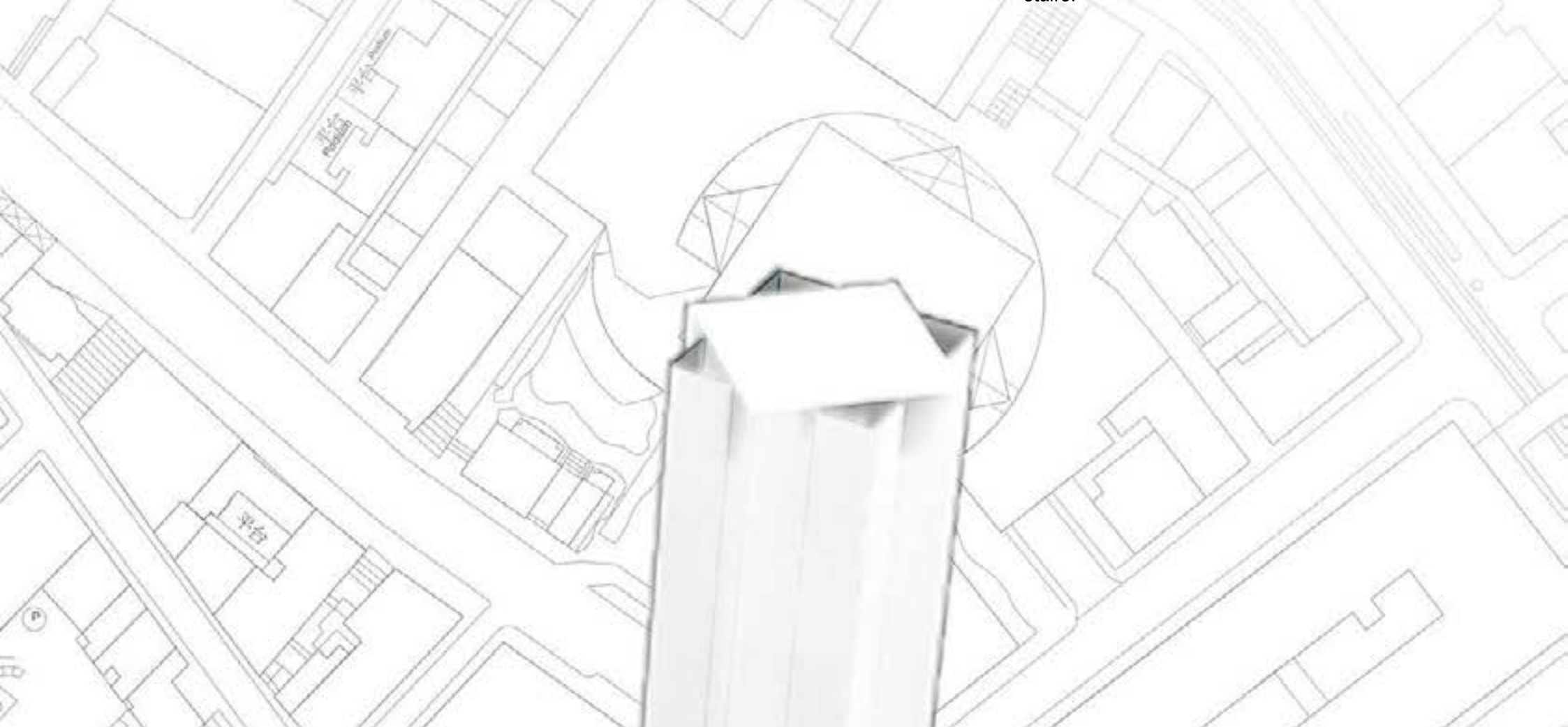
//RELATIONSHIP WITH SURROUNDINGS



SET BACK SYSTEM
They are placed by a set back system to tidy the overall form. The landscape design follows the overall arrangement.



STEPPING EFFECT
is created to imitate ambience and free up spaces in the region. Slope along aberdeen street are digged while along Kau U Fong are replaced by stairs.



//PROJECT INFORMATION

Location: "NoHo", Sheung Wan
Site Area: 2100sq.m
Plot ratio: 3
Site coverage: 50%
GFA: 5540m²
No. of floor: 6

THE CENTER

commercial activities took place at NE

PMQ

an art centre selling handicrafts

//ARRANGEMENT OF RETAIL UNITS

FASHION & ACCESSORIES

CATERING

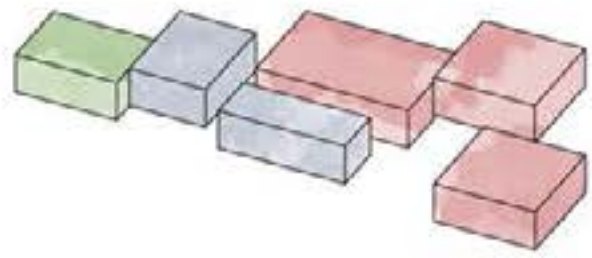
LIFESTYLE

HAIR & BEAUTY

OTHERS

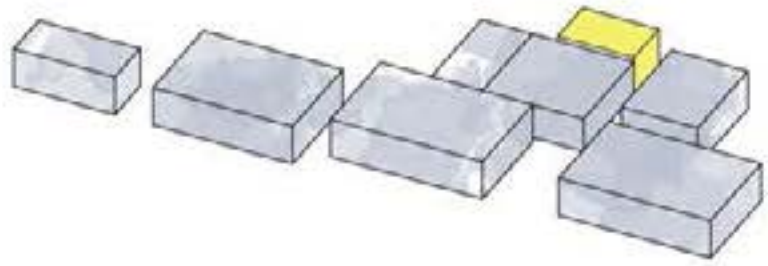
5/F

hair salon
beauty salon
nail salon
fashion shop
health products



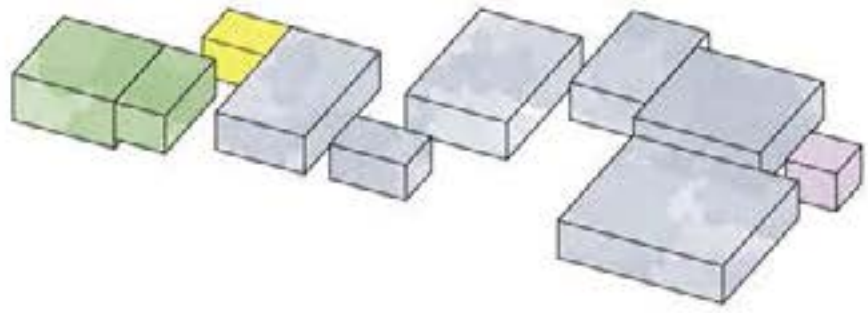
4/F

famous fashion shop
desserts



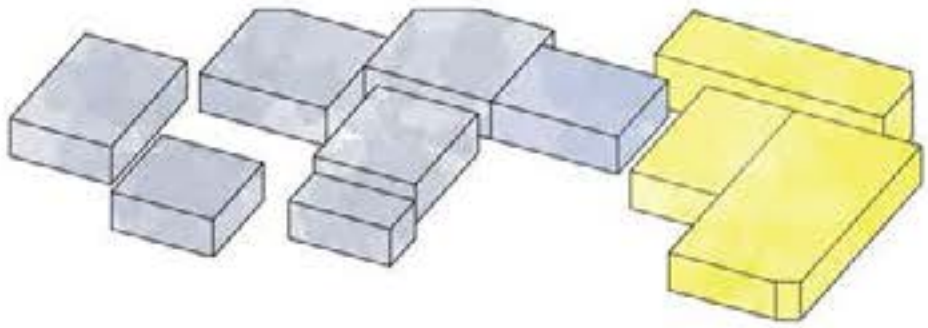
3/F

fashion shop
desserts
health products
toilet



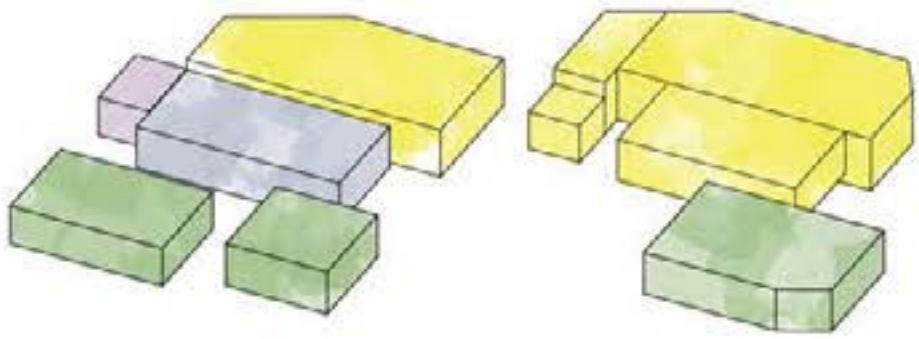
2/F

catering x 3
local fashion shop



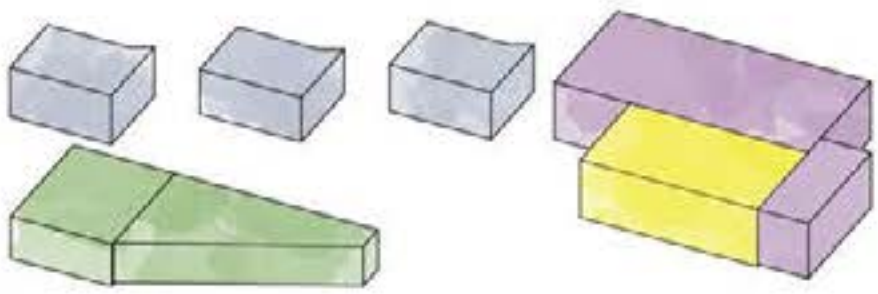
1/F

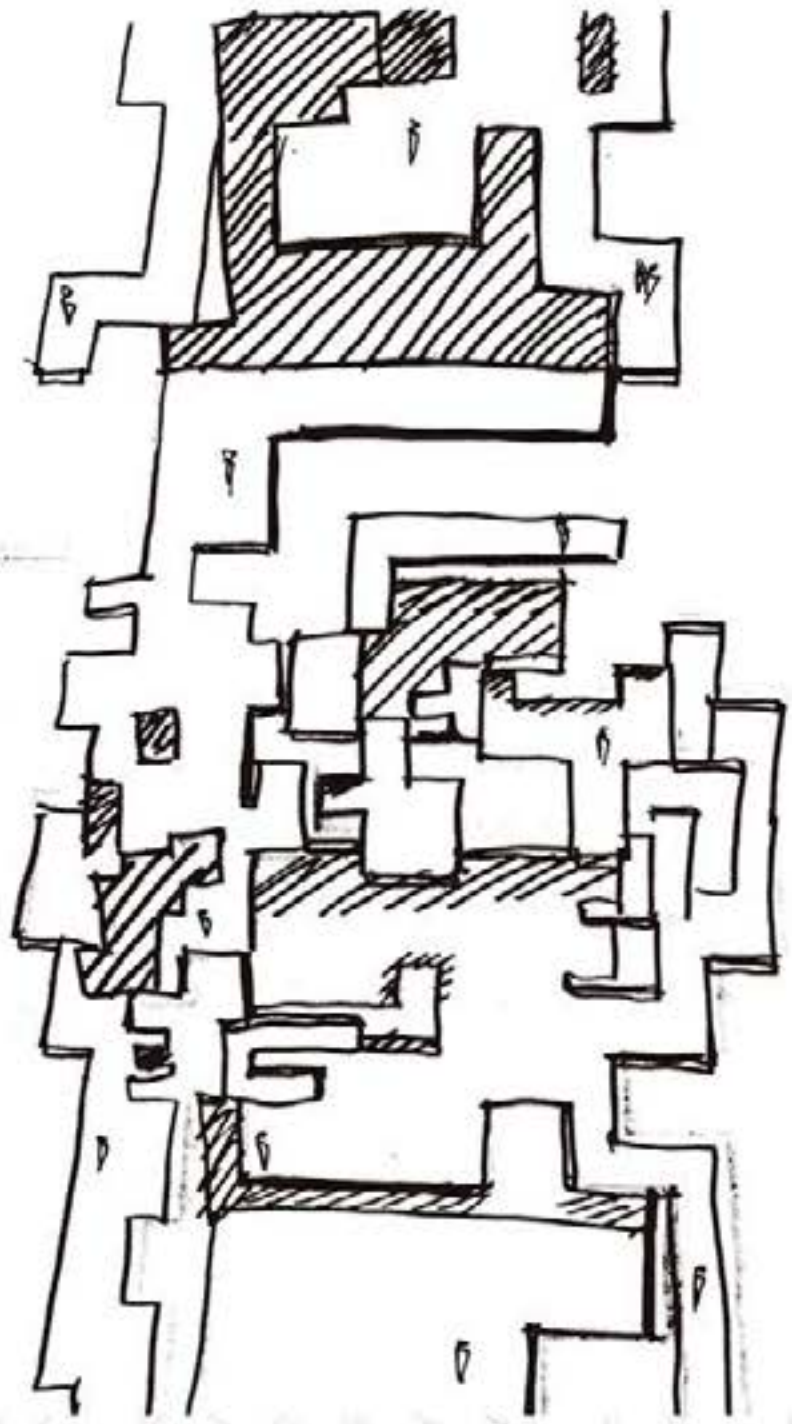
catering x 5
health products
furniture
book shop
fashion shop
convenience store



G/F

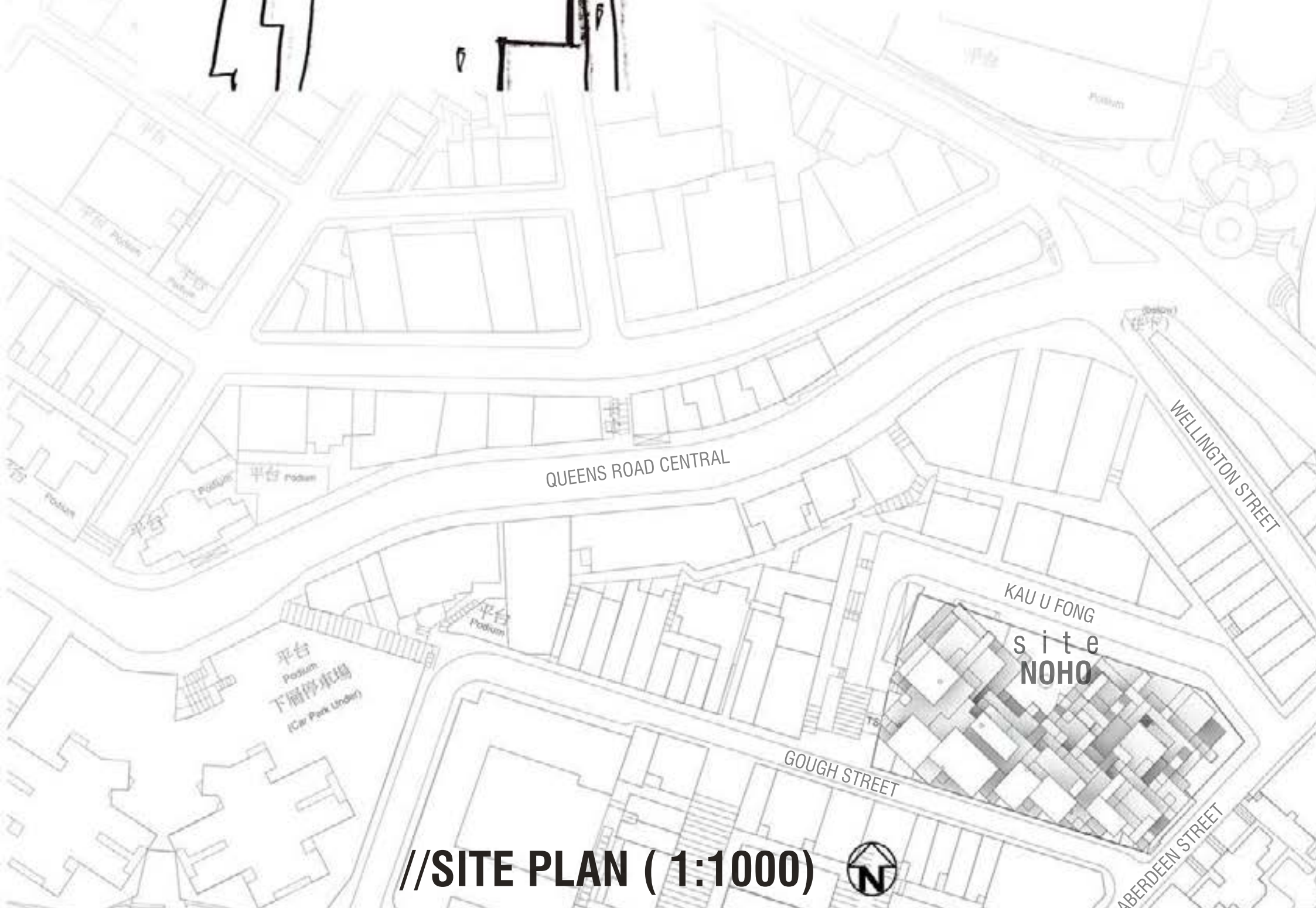
fashion shop x 3
furniture
health products
cafe
gallery
loadiing & unloading bay





//FACADE DESIGN

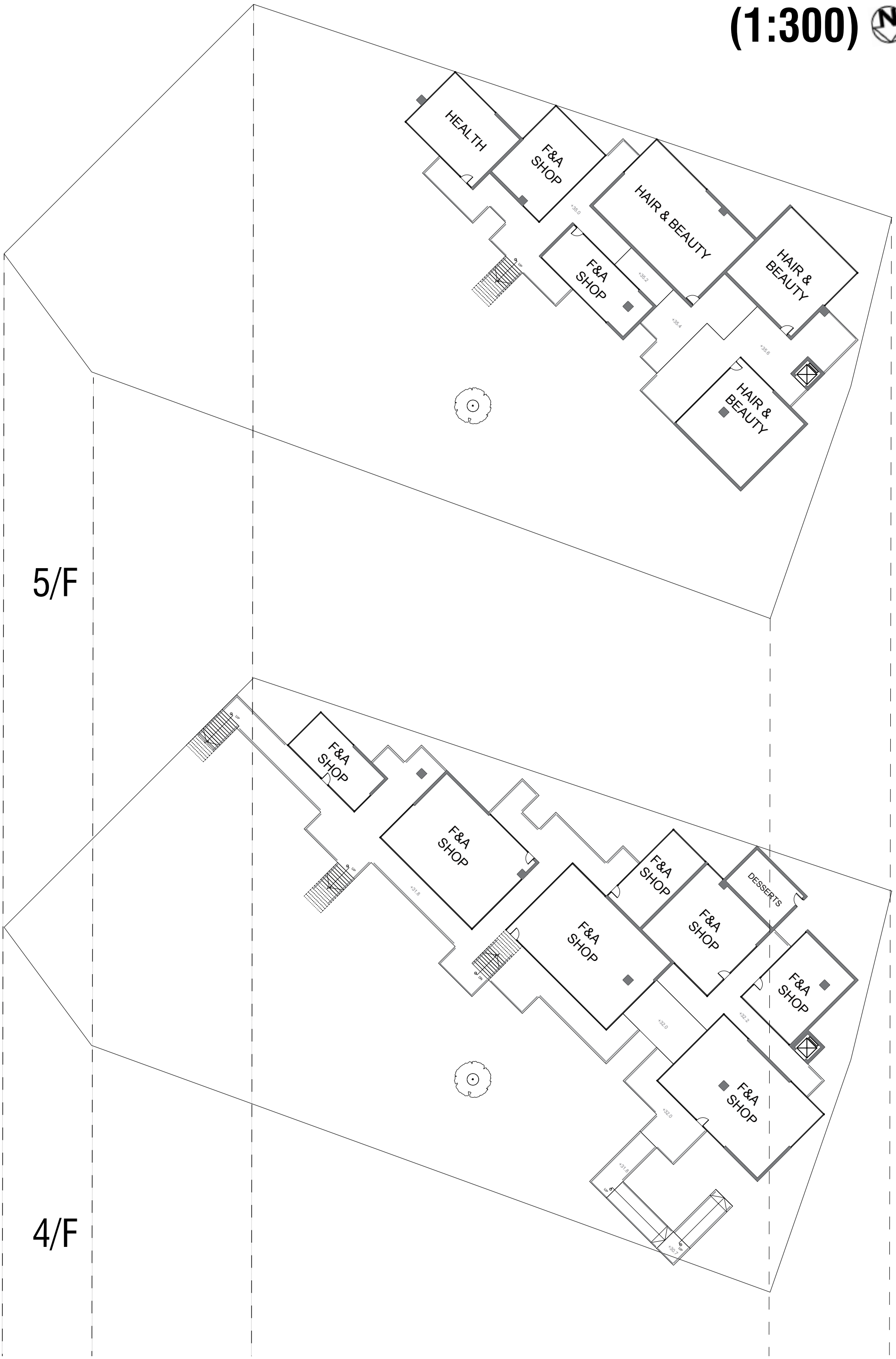
Facade of the design aims to merch the landscape by vertical strips , trying to invite/welcome people to come into the mall. Shops are mostly using transparent glass so that there are a lot of visual connection encouraging visitors to walk around.

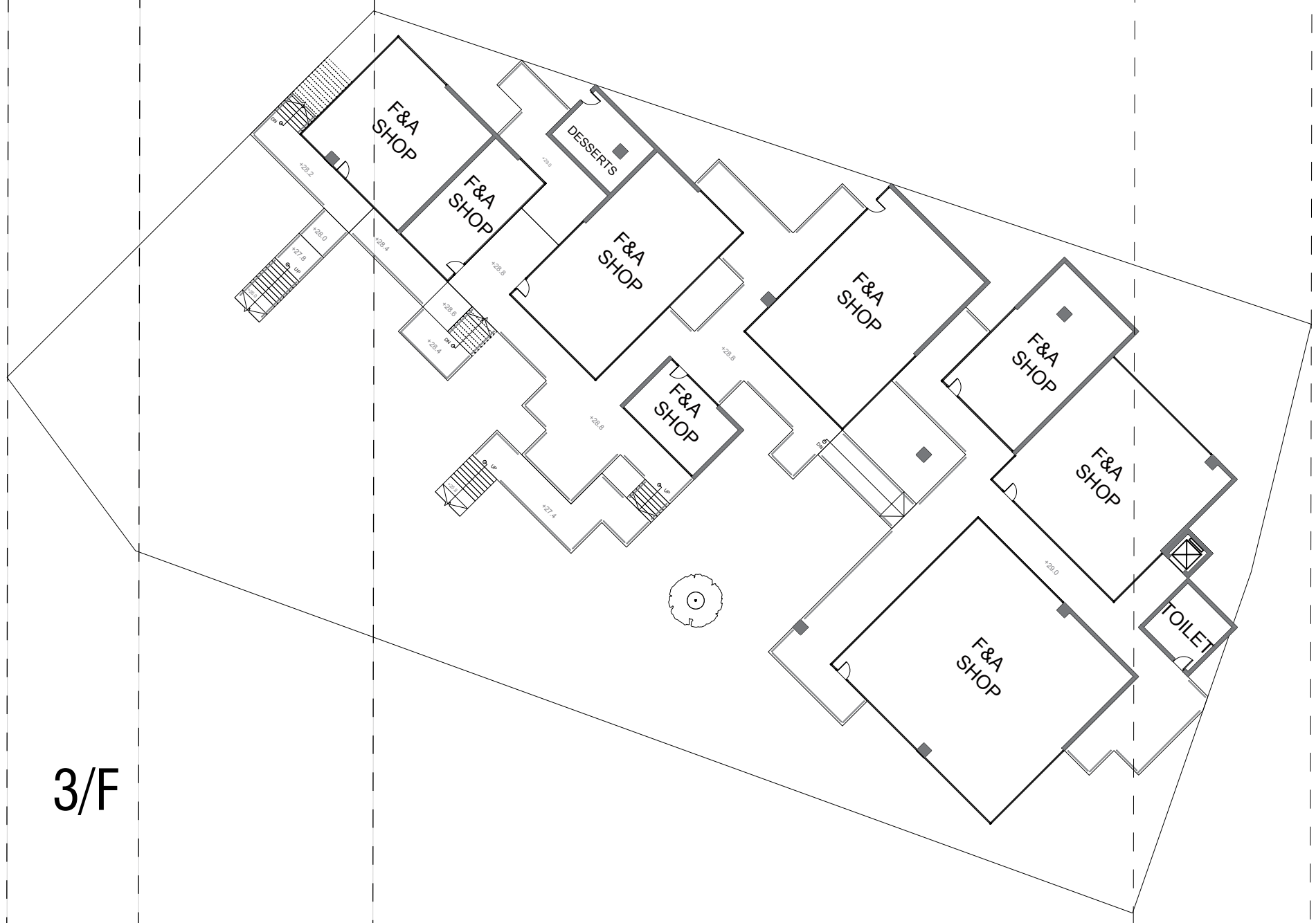


//SITE PLAN (1:1000)

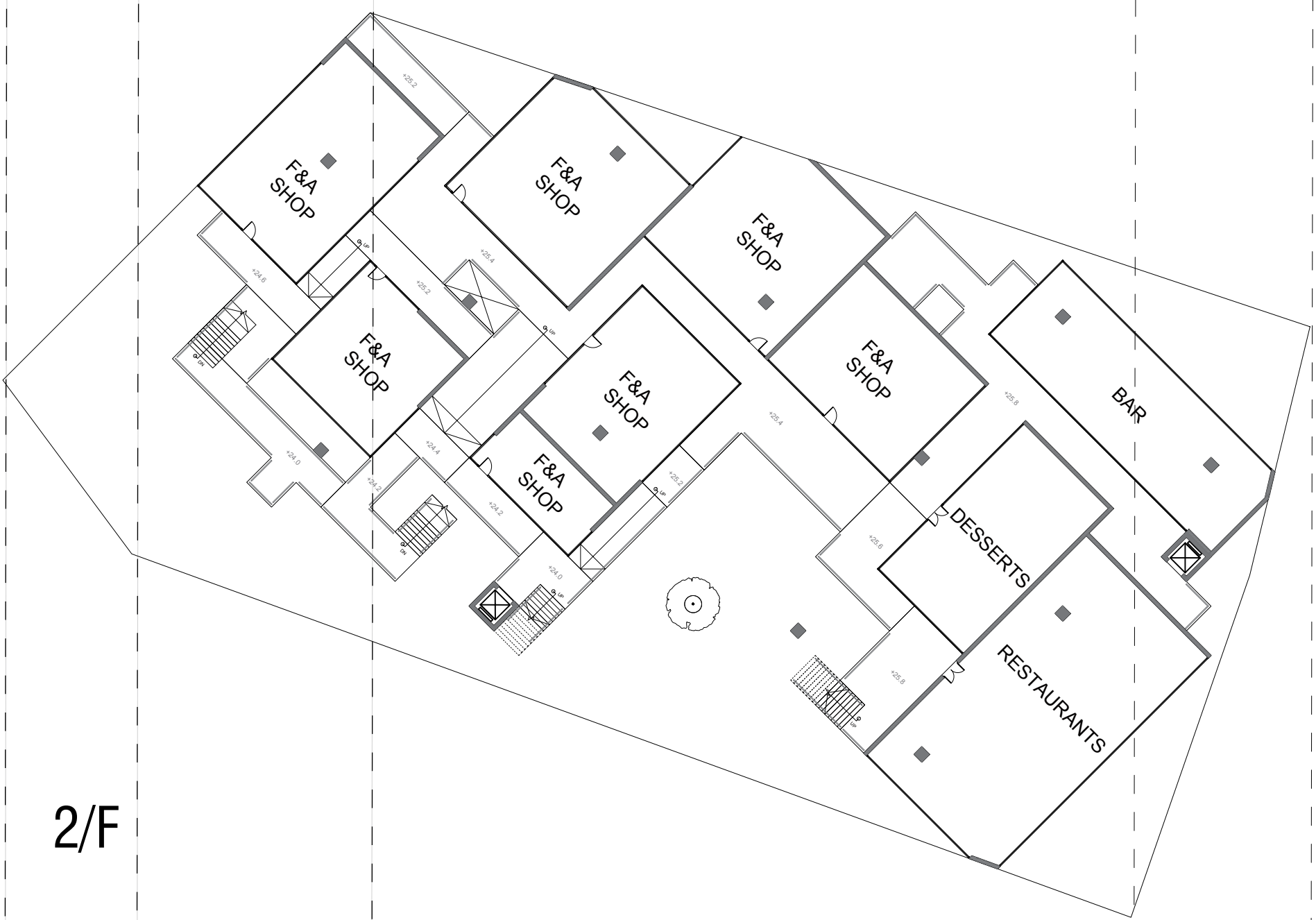
SHEUNG WAN is an old district filled with energy. Creative activities keep take place in the region and it is the new development direction to the district. There are old residential buildings (Tong Lou) and many precious heritage, meanwhile, there are also nuturing ground for creativity in Hong Kong, witnessed by the street arts, PMQ market, and the exchange node of Chinese art and the Western ones.

//FLOOR PLAN
(1:300)



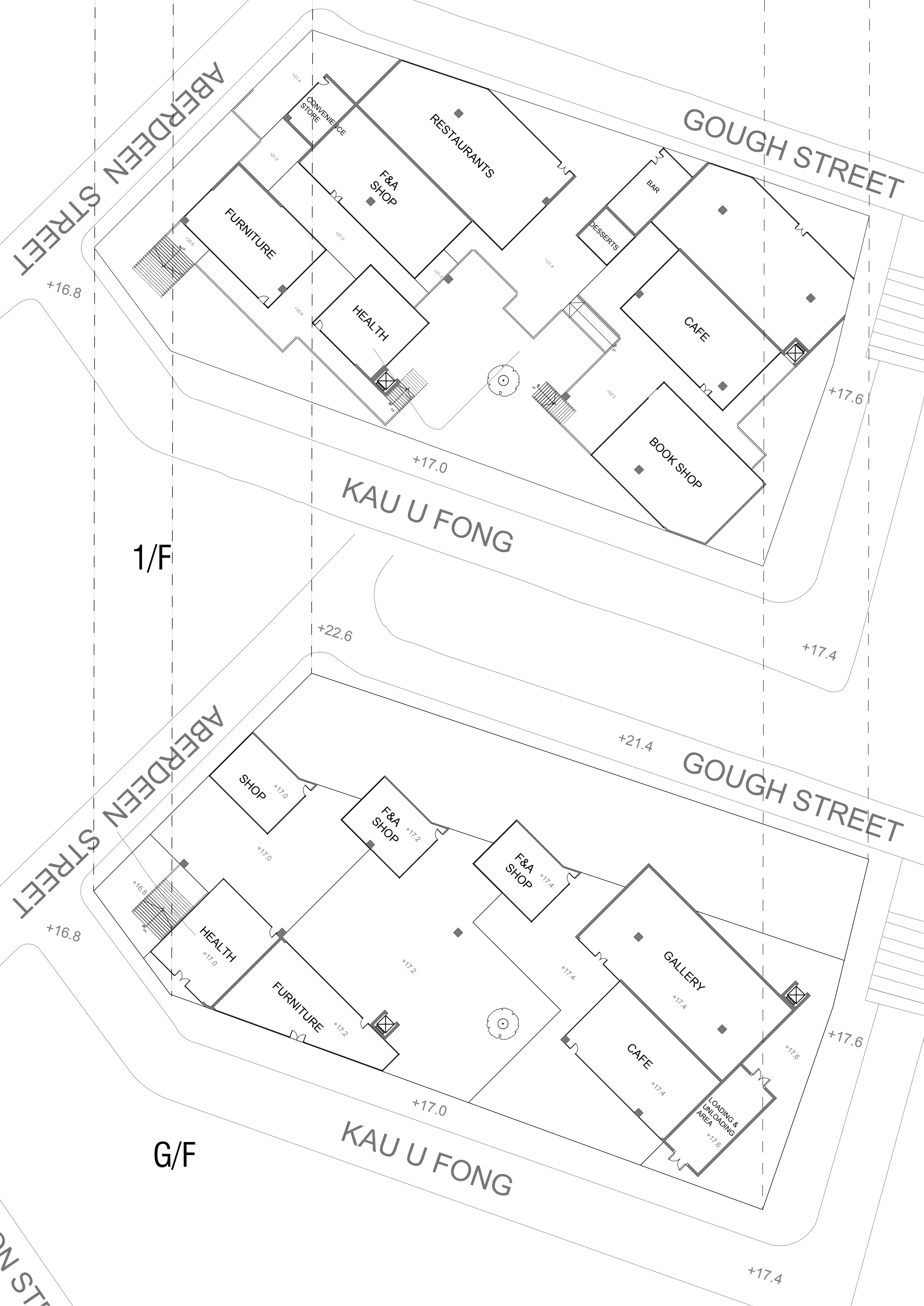

F&A SHOP
F&A SHOP
DESSERTS
F&A SHOP
F&A SHOP
F&A SHOP
F&A SHOP
F&A SHOP
TOILET
F&A SHOP
+28.2
+28.0
+27.8
+28.4
+28.8
+28.6
+28.4
+28.8
+28.8
+27.4
+29.0

3/F

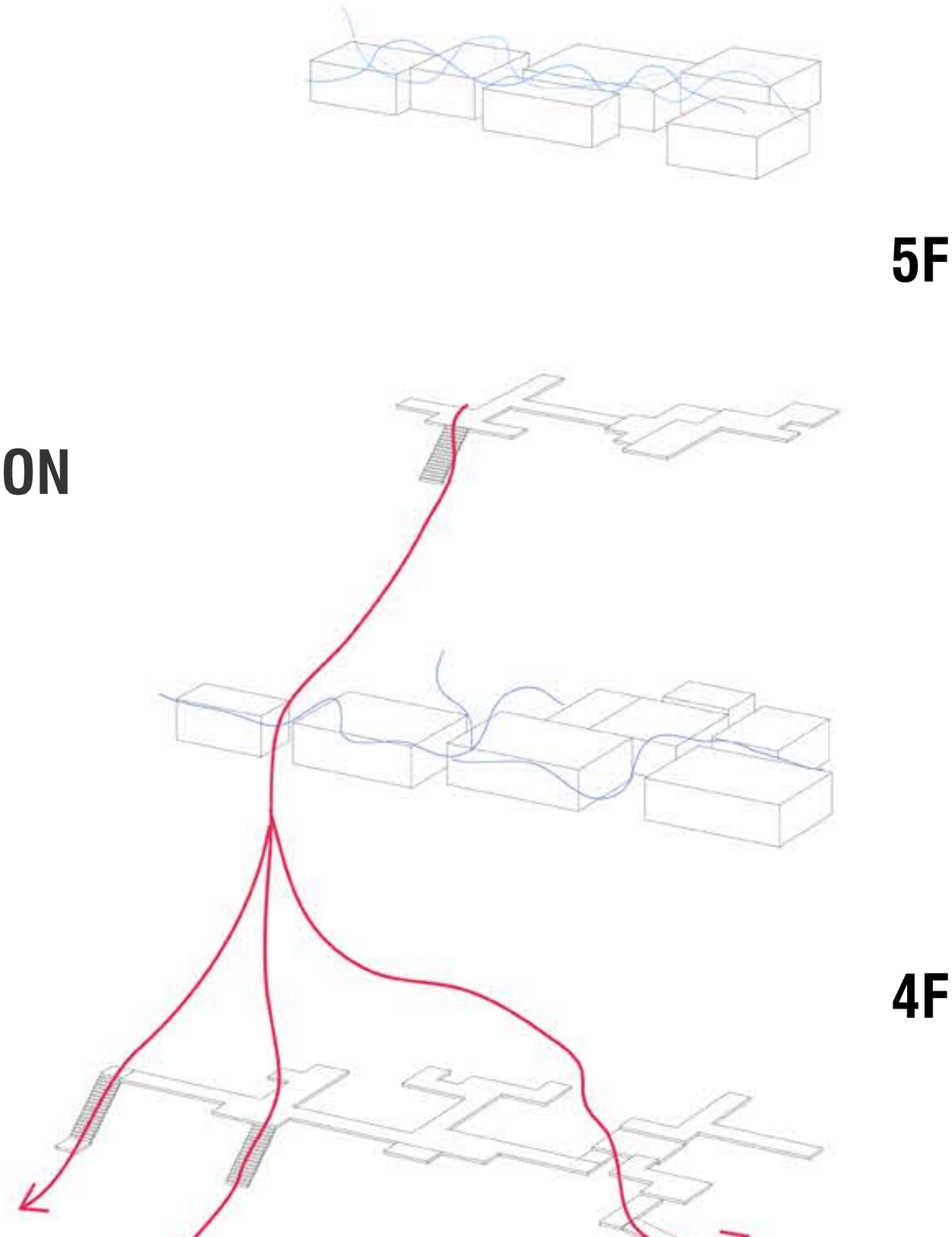

F&A SHOP
F&A SHOP
F&A SHOP
F&A SHOP
F&A SHOP
F&A SHOP
F&A SHOP
BAR
DESSERTS
RESTAURANTS
+25.2
+25.4
+25.2
+24.6
+24.4
+24.0
+24.2
+24.2
+24.0
+25.4
+25.3
+25.6
+25.6
+25.8

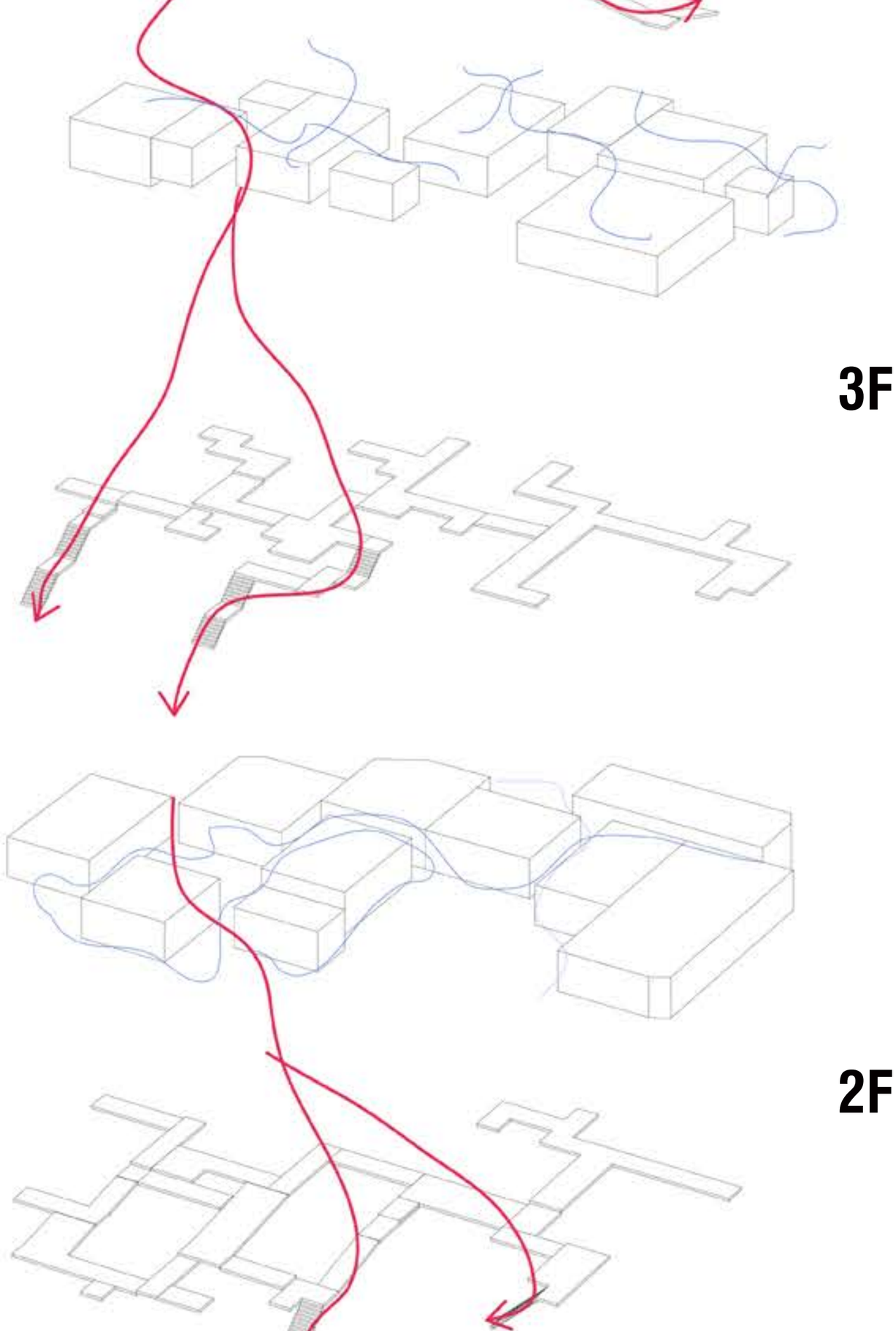
2/F

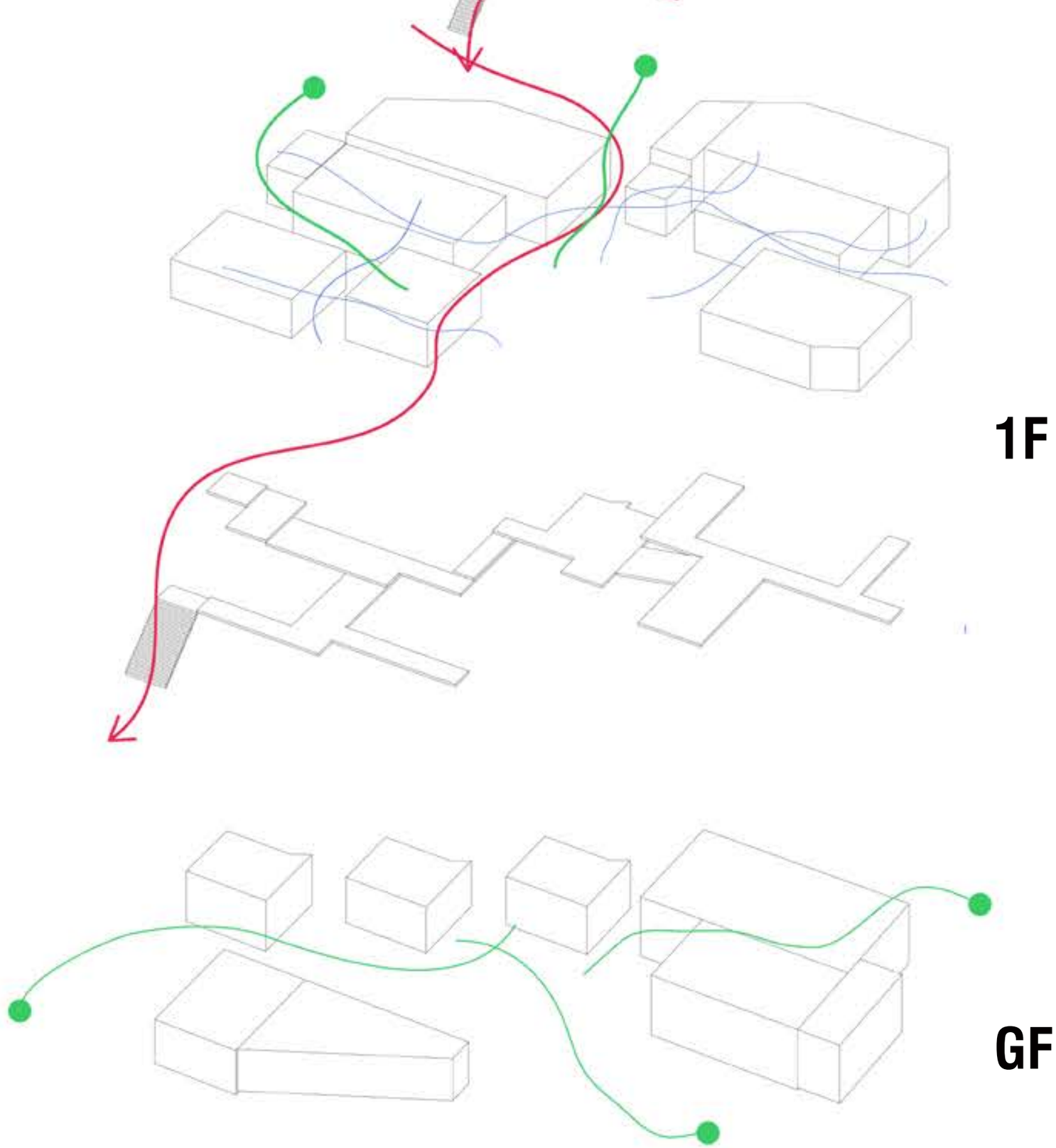
+22.6

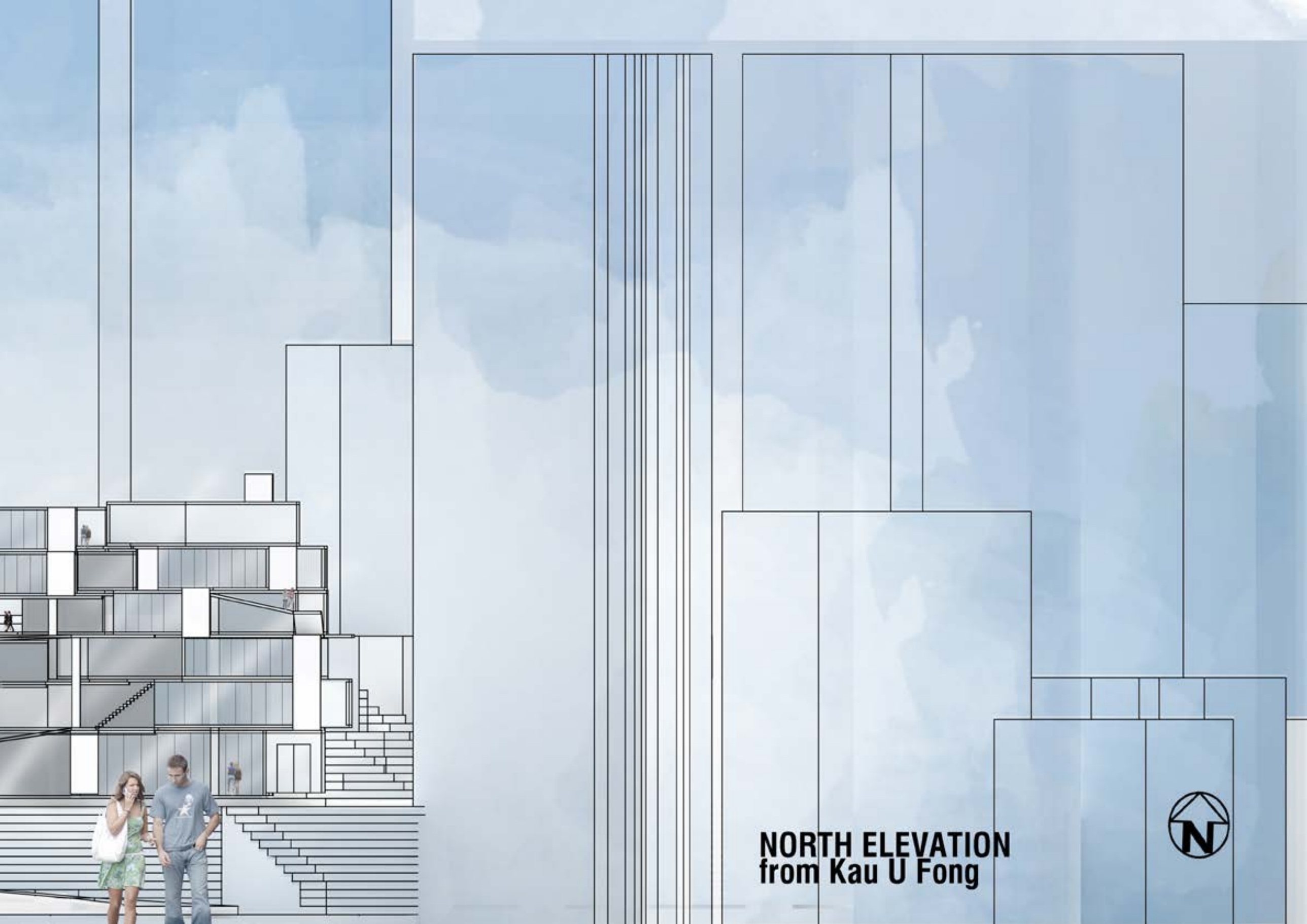

1/F
ABERDEEN STREET
GOUGH STREET
KAU U FONG
CONVENIENCE STORE
RESTAURANTS
F&A SHOP
FURNITURE
HEALTH
BAR
DESSERTS
CAFE
BOOK SHOP
+16.8
+17.0
+17.6
+17.4
+22.6
+21.4
G/F
ABERDEEN STREET
GOUGH STREET
KAU U FONG
SHOP
F&A SHOP
F&A SHOP
HEALTH
FURNITURE
GALLERY
CAFE
LOADING & UNLOADING AREA
+16.8
+17.0
+17.2
+17.4
+17.6

//PATTERN OF CIRCULATION



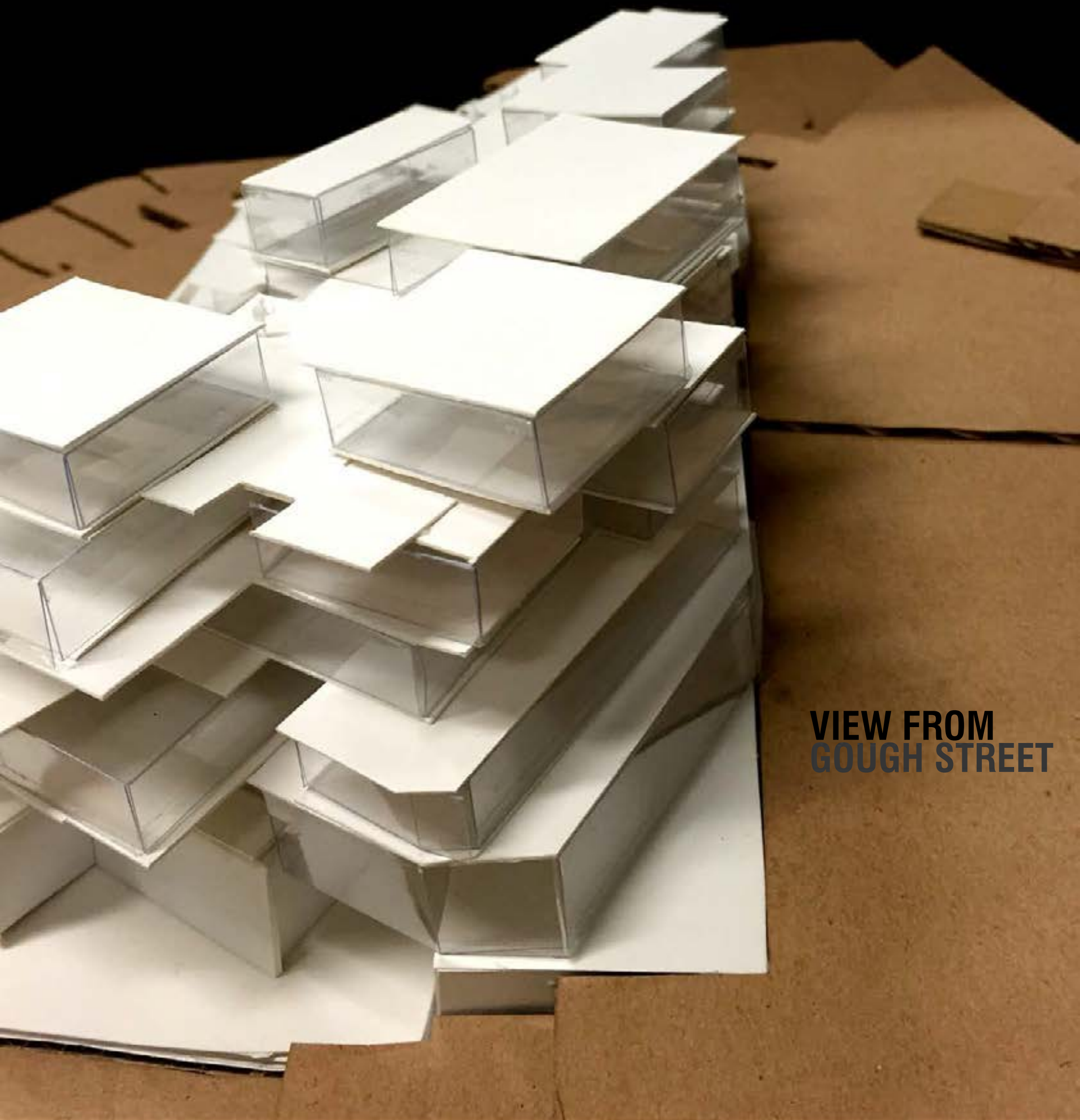

3F
2F


1F
GF


NORTH ELEVATION
from Kau U Fong
N

SITE PLAN

PERSPECTIVE



VIEW FROM GOUGH STREET

VIEW FROM KAU U FONG